



**FOR IMMEDIATE RELEASE**

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## **Be Luminous Yoga to Open in South Lake Union**

*New yoga studio joins other retailers at Vulcan's 2200 development; focuses on community support and creative programming*

**SEATTLE – September 15, 2009** – Vulcan Inc. today announced the addition of Be Luminous Yoga Studio as a new retail tenant at its 2200 mixed-use development in Seattle's South Lake Union neighborhood. The yoga studio, which is set to open at the end of this year, provides local community members with access to a leading form of exercise and stress relief taught by two local yogis, Michel Eubank Spruance and Scott Francis.

"In South Lake Union, we strive to offer residents, workers and neighborhood visitors with access to a diverse array of sought-after amenities and lifestyle services. We're pleased to welcome Be Luminous Yoga as another new locally-owned retailer joining the neighborhood," said Ada M. Healey, vice president of real estate at Vulcan Inc.

Co-owned by Michel Eubank Spruance and Scott Francis, Be Luminous Yoga will offer Baptiste Power Vinyasa Yoga classes, which is a dynamic method of yoga that combines education, intuition and knowledge. This style is becoming one of the fastest growing forms of yoga in the world. The studio will also offer introductory yoga classes, classes for children and seniors, restorative yoga classes, workshops and more. This is the first yoga studio opened by Michel Eubank Spruance and Scott Francis but both have been teaching yoga for more than five years.

"We love the energy and enthusiasm from the growing South Lake Union community and are excited to be a part of that," said Michel Eubank Spruance, co-owner of Be Luminous Yoga. "Our vision for Be Luminous Yoga is to reach beyond typical yoga conventions and offer diverse and creative programming within the studio."

Be Luminous Yoga will begin its early morning classes at 6:15 a.m. with the last classes ending at 9:00 p.m. A minimum of five classes will be offered each day including noon classes for a lunchtime workout. Be Luminous Yoga members can join as a member with a monthly unlimited pass, a three month unlimited pass or an annual unlimited pass. Drop-in rates will also be available for individual classes.

"We plan to offer fun events and workshops including yoga events with live music, hip hop with yoga classes, a yoga run group and a yoga retreat in Costa Rica next year," said Scott Francis, co-owner of Be Luminous Yoga. "Supporting the local community is also a main area of focus, and we hope to sponsor a local nonprofit organization every month."

The studio will include a full tea area for guests to relax and mingle, men's and women's locker rooms with showers, as well as a small shopping boutique area with gifts, jewelry, yoga apparel, yoga props and mats, meditation props, and more. Store hours are from 9:00 a.m. to 9:00 p.m.

Be Luminous Yoga is located on the corner of Westlake Avenue N. and Denny Way at 900 Lenora Street, on the plaza level of the 2200 retail complex. 2200 serves as a dynamic in-city destination featuring condominiums, a luxury Pan Pacific hotel, Whole Foods Market and several retail shops including Seastar Restaurant and Raw Bar, Tutta Bella, Vida Spa, Opal, Clover House, Salon Azur, Scraps Dog Bakery, F.K. Kirsten, Starbucks, Westlake Cleaners, Kelley-Ross Pharmacy, 2200 Westlake Dentistry, Bank of America and Seva Home. Ample courtyard and garage parking is available.

The Be Luminous Yoga studio is also directly across the street from Vulcan's 2201 Westlake mixed-use project on the bustling corner of Westlake and Denny. Targeting LEED Gold certification, 2201 Westlake features 300,000 square feet of high-performance, Class A office space, 135 luxury condominiums known as Enso, 25,000 square feet of street-level retail amenities, underground parking and open green space.

For more information about Be Luminous Yoga, visit <http://www.beluminouslyoga.com> or call (206) 682-9642.

#### **About Vulcan Real Estate**

Vulcan Real Estate directs all real estate activities for Vulcan Inc., a Paul G. Allen company. The company's experienced, talented team of real estate professionals offers a full range of development services from site selection to build-to-suit construction. Its real estate model is based on quality, sustainable development that builds new value across the entire community. To date, Vulcan has delivered over 2.7 million square feet in 14 new office, biotech, residential and mixed-use projects in South Lake Union. The company has nearly 1.7 million square feet currently under construction and/or planned for delivery by 2012. For more information, visit [www.vulcanrealestate.com](http://www.vulcanrealestate.com).

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