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New Public Artwork by Seattle Artist Cris Bruch Installed in South Lake Union

SEATTLE, Wash. – September 28, 2011 – Vulcan Real Estate announced today that it will introduce a new installation of public artwork at 2201 Westlake Avenue in Seattle’s South Lake Union neighborhood, on Saturday, October 1st. The cast bronze sculpture, titled “Universal Adaptor,” was created by noted Seattle artist Cris Bruch. The piece will permanently reside directly outside the 2201 Westlake building, a mixed-use development featuring office, retail, and condominium homes.

“We are honored to introduce Cris Bruch’s ‘Universal Adaptor’ and are looking forward to the piece adding dimension to the space and creating a deeper interaction between the community and its environment,” said Ada M. Healey, vice president of real estate at Vulcan Inc. “The public art installations around South Lake Union enhance the neighborhood’s quality of life and define a sense of place and the 14 public art pieces we have commissioned in the neighborhood make art accessible for everyone.”

“Bruch conceived ‘Universal Adaptor’ and proposed its placement considering the site – the scale of the building and the pedestrian and vehicular activity. Consistent with his practice, this sculpture invites viewers to consider how art is made and perceived, and how it brings or is able to be given meaning over time,” said Pablo Schugurensky, who serves as art curator for Vulcan Real Estate’s South Lake Union art program. In the artist’s own words, “The form simultaneously evokes nature and industry, past and present, monumentality and human scale. Familiar, yet difficult to name, it appears to conceal a form within it as it emerges/sinks into the ground plane. ‘Universal Adaptor’ may seem more permanent than its surroundings, as if it were too heavy to be moved.”

Cris Bruch’s current body of work explores semi-abstract forms. His critically-acclaimed art has been featured in numerous solo and group exhibitions throughout the U.S. and is represented by Elizabeth Leach Gallery in Portland, OR and by Lawrimore Project in Seattle.

In addition to having pieces in numerous collections across the country, Bruch has been commissioned to create a variety of prominent public installations, including a sculpture for the University of Washington through a joint effort of the University and the Washington State Arts Commission that was installed in 2004. In 2006, Bruch also installed a major outdoor sculpture for the Wayne Lyman Morse United States Courthouse in Eugene, Oregon, for which he garnered a 2008 GSA Design Award for Excellence in Art and Architecture. Among his many awards and accolades, Bruch was the recipient of an Artist Trust/ Washington State Arts Commission Artist Fellowship in 2006 and a Pollock Krasner Foundation award in 2007.

South Lake Union Art Tour Celebrates Public Art in Neighborhood, Benefits Artist Trust

On October 13, Vulcan Real Estate will be hosting a private tour of South Lake Union's public artworks in partnership with Artist Trust, including Bruch's installation. Guests of the tour will have the opportunity to meet the artists behind the many significant artworks that enhance the neighborhood. Tickets are \$50 with 100 percent of the proceeds benefitting Artist Trust, a vital organization dedicated to supporting Washington State artists working in all creative disciplines. The ticket price includes food and drink samples at Cuoco, Flying Fish and Tutta Bella Neapolitan Pizzeria during the art walk. The tour will conclude with a catered reception at Portage Bay Cafe. The tour begins at the South Lake Union Discovery Center at 5:30 p.m. and ends at 8:30 p.m. Tickets are available through [Brown Paper Tickets](#).

About Vulcan Real Estate

Vulcan Real Estate directs all real estate activities for Vulcan Inc., a Paul G. Allen company. The company's experienced, talented team of real estate professionals offers a full range of development services from site selection to build-to-suit construction. Its real estate model is based on quality, sustainable development that builds new value across the entire community. To date, Vulcan has delivered nearly 4.3 million square feet in 21 new office, biotech, residential and mixed-use projects in South Lake Union. The company has approximately 500,000 square feet currently under construction and/or planned for delivery by 2013. For more information, visit www.vulcanrealestate.com.

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