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## **Three New Retailers to Open Shop in South Lake Union**

*Neighborhood to welcome a running specialty store, gentlemen's barbershop and sushi restaurant*

**SEATTLE, Wash.** – June 15, 2011 – Vulcan Real Estate today announced the addition of three new retailers in Seattle's South Lake Union neighborhood – Born to Run, Capelli's Gentlemen's Barbershop and Mio Sushi.

"The addition of these new shops and restaurants will further activate the exciting retail landscape in South Lake Union, attracting even more new amenities and visitors to the area," said Ada M. Healey, vice president of real estate at Vulcan Inc.

### **Born to Run**

Founded by Ted McDonald and Dan Fairbanks, Born to Run offers running and lifestyle shoes that have less barrier between the foot and the ground, which some believe strengthens feet and treats foot problems such as plantar fasciitis and arthritis. In addition, Born to Run will offer education and technique training to help with running form and getting used to new footwear. Born to Run will open a new 2,000-square-foot store this July in Vulcan's Alley24 building located across the street from REI.

Co-owner "Barefoot Ted" McDonald is one of the key figures in the minimalist shoe movement and is considered a pioneer in the movement. He is featured in the book, Born to Run, by Christopher McDougall.

"We believe that barefoot running is the ideal way to run for form. When not possible to run barefoot, we offer many options for minimalist shoes that will build strength in feet, allow calves to stretch out and give you a healthier and happier running and walking experience" said Dan Fairbanks, co-owner of Born to Run. "We have a lot of synergy with our neighboring stores in South Lake Union that serve people with active lifestyles, including REI, Snowboard Connection and Feathered Friends."

Store hours will be Monday through Saturday 9 a.m. to 9 p.m. and Sunday 10 a.m. to 7 p.m. For more information about Born to Run, go to [www.borntorun.com](http://www.borntorun.com).

### **Capelli's Gentlemen's Barbershop**

Opening in early October on the ground floor of the Seattle BioMed Building at 307 Westlake Avenue N. between Thomas and Harrison Streets, Capelli's Gentlemen's Barbershop will provide an upscale barbershop experience exclusively for men. Capelli's features décor with a masculine appeal and offers full grooming services as well as high-quality products tailored for men.

Capelli's range of services includes haircuts, scalp massages, color and highlighting, beard, mustache and goatee trims, brow waxes and manicures. The South Lake Union location will feature massage and expanded hair removal services.



“We offer a full range of grooming services for men who can appreciate the experience of going to a nicely appointed men’s barbershop, and look forward to serving the growing South Lake Union community,” said Bob Heyer, co-owner of Capelli’s Gentlemen’s Barbershop. “We were especially attracted to the vibrant pulse of this neighborhood and its pedestrian friendly atmosphere that makes it easy to access services and shops by foot.”

Capelli’s has been providing high-end men’s grooming services in the Seattle area since 2003. Currently, Capelli’s has two downtown Seattle locations- one in the 4th and Madison Building and another at Fifth and Union in the US Bank City Centre Building.

Capelli’s will be open Monday through Friday, 9 a.m. to 7 p.m. and Saturdays 10 a.m. to 4 p.m., with appointments available outside business hours by request. To make an appointment, customers can call 206-587-0900 or visit [www.capellis.com](http://www.capellis.com).

### Mio Sushi

Representing its first Seattle area location, Mio Sushi will open a new location on the street level of Vulcan’s Rollin Street development on the corner of Westlake Avenue N. and Denny Way. With 12 locations in the Portland area, Mio Sushi is an authentic Japanese sushi bar offering top-quality sushi at affordable prices.

Mio Sushi is known for having the freshest and highest quality fish. All of its fish is flown in daily from Hawaii. In addition to sushi, Mio Sushi will offer Japanese hot cuisine such as Bentos at affordable prices. Beer and wine will also be served and happy hour will be offered daily from 4:00 – 6:00 p.m.

“We’re excited to introduce a new high-quality sushi restaurant to South Lake Union,” said Sonny Kim, president of Mio Sushi International. “We pride ourselves on offering only the highest quality ingredients and the most innovative menu items. Residents and employees in the area will be pleased to find affordable lunch options at Mio Sushi.”

Mio Sushi will open in South Lake Union early fall. Store hours are 11 a.m. to 9 p.m., Monday through Friday and 11 a.m. to 10 p.m., Saturday and Sunday. For more information about Mio Sushi, visit <http://www.miosushi.com>.

### About Vulcan Real Estate

Vulcan Real Estate directs all real estate activities for Vulcan Inc., a Paul G. Allen company. The company’s experienced, talented team of real estate professionals offers a full range of development services from site selection to build-to-suit construction. Its real estate model is based on quality, sustainable development that builds new value across the entire community. To date, Vulcan has delivered nearly 4.3 million square feet in 21 new office, biotech, residential and mixed-use projects in South Lake Union. The company has approximately 500,000 square feet currently under construction and/or planned for delivery by 2013. For more information, visit [www.vulcanrealestate.com](http://www.vulcanrealestate.com).

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